

MUCH BIRCH PARISH COUNCIL

Policy for use of Facebook

The Much Birch Parish Council Facebook pages intends to:

- **Provide information and updates regarding activities and opportunities within Much Birch Parish and encourage discussion on matters of local interest that affect the parish.**
- **For local businesses to make residents aware of what they can offer and publicise special events.**

Please note that sending a message, comment or otherwise publishing on the Much Birch Parish Council Facebook pages will not be considered as contacting Much Birch Parish Council and such comments, posts or similar will not form part of any formal consultation nor will such comments, posts or similar necessarily result in a reply from Much Birch Parish Council. Our contact details can be found on www.muchbirchparish.org.uk

In order to ensure that discussions on the Much Birch Parish Council Facebook pages are respectful, productive and compliant with the Parish Council's policies and procedures, we ask that all users follow these guidelines.

For each posting, comment or other published item please:

- Be considerate and respectful of others. Threats, abuse, offensive or vulgar language will not be tolerated.
- Much Birch Parish Council want to promote discussion, and differing views and opinions are welcome, however these should be expressed in line with the above and should not include any personal attack on individuals or other bodies.
- Share your views and thoughts but do be aware of copyright issues. Be accurate regarding the information you share.
- Do not use the Much Birch Parish Council Facebook pages for general advertising to promote or market commercial products or services.
- Do not use the Much Birch Parish Council Facebook pages for repeated posts of business special events or make postings which are better suited to a business website or Facebook page.

Much Birch Parish Council reserves the right to remove any posting, comment or other material, without notice, which is in breach of the guidelines above and/or which is considered to contain words, images or phrases which (and this list is not exhaustive):

- Are, or may be, obscene;
- Are, or may be, racist;
- Are, or may be, commercial in nature or spam;
- Are, or may be, irrelevant to the Much Birch Parish Council Facebook pages and/or the issue being discussed;
- Are, or may be, in a language other than English (as we are unable to monitor written postings in other languages);
- Include personal attacks, insults or threatening language;

- Include language which could be defamatory;
- Include personal information where the same is posted or published without the owners consent;
- Include material in breach of copyright or which violates other laws;

Please do not include personal or private information in any posting on Much Birch Parish Council Facebook page.

Much Birch Parish Council is not responsible for the accuracy of material posted on the Much Birch Parish Council Facebook pages and Much Birch Parish Council will not be held liable for any loss or damage howsoever occurred because of information and material on the Much Birch Parish Council Facebook pages. Opinions express in posts, comments or otherwise do not necessarily represent those of Much Birch Parish Council.

Much Birch Parish Council can accept no responsibility for the use of Facebook and any use of it is at your own risk.

Much Birch Parish Council reserves the right to, amongst other things, publish, display, edit or otherwise deal with the material posted on the Much Birch Parish Council Facebook pages and to use it in any form, for any reasonable purpose and/or in or on other media/formats.

By choosing to comment and/or use Much Birch Parish Council Facebook pages, users are deemed to agree to all of these policies above.

Much Birch Parish Council November 2016